

# Governor Huntsman to Lead Israel Trade Mission



Governor's Office of  
**Economic Development**  
International Trade & Diplomacy

The purpose of this trip is for **business-to-business matchmaking** based on the specific objectives of each participating company. There will also be networking reception and informative briefings with government officials and other U.S. companies already doing business in Israel.

## Where & When

**Jerusalem-----11-12 May 2009**

**Tel Aviv ----- 13-14 May 2009**

Participants should arrive by the evening of Sunday, 10 May.

Activities in Jerusalem will consist of high-level government meetings and networking. Activities in Tel Aviv will consist of business-to-business matchmaking meetings and networking.

Business meeting cost is per company.  
Two participants per company

Trade Mission Costs		
Business Meetings	\$700—One Day \$1000—Two Days	13 May 2009 13-14 May 2009
Airfare*	\$1500—economy \$5000-business	Arranged by participant
Hotel* Per night	\$350 (Jerusalem) \$250 (Tel Aviv)	Paid directly to hotel (our office will make your reservation)
Ground Transportation*	\$200/ day	Paid directly to car service (our office will make arrangements)
*These costs are approximate		

## What you'll get for your money

- One-on-one match making meetings with pre-qualified local firms, distributors, joint venture partners, etc.
- Comprehensive logistical arrangements including hotels, ground transportation, and daily itinerary
- Detailed mission guide including market, culture, political, economic, and travel information
- Networking opportunities with American chambers of commerce and other U.S. companies already doing business in those markets

**Registration  
Deadline:  
30 March 2009**

## Testimony from previous trade mission participant

"All the meetings and networking activities were relevant and critical to our evaluation of the market...as a result we've just signed an agreement with a strong Korean partner we feel will help us grow our business."

—Mark Christensen, VP of Marketing, Corda Technologies

**For an application contact Adam Walden**

### Trade Mission Lead

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